

**Career Guidance and Soft Skill Training for the Deprived Sector in Cuddalore District,
Tamilnadu for the year 2013-2014**

In view of Prime Minister's Cell to Indian Industry to take Affirmative Action to Create education and employment opportunities for the weaker section of the society, CII-SR (Confederation of Indian Industry - Southern Region) India's premier business association has taken career guidance for the SC / ST students as one of the key agenda for the year 2013-2014.

In this regard, placement cell of our college organized a free one day training class on personality Development and career guidance for the final year students belonging to the socially deprived classes [SC/ST] which was conducted by Mrs.K.DeepaMala, Head, CII –South India, Tamilnadu on 27.09.2013. Mr. George, the CII Coordinator gave training to the participants. The programme was sponsored by Titan Industry Ltd.

The Programme was highly useful, educative, and informative. The feedback was highly encouraging.