

# **A REPORT ON INDUSTRY – ACADEMIA ACTIVITY**

## **Skill Development Programme**

In an innovation driven economy, our economic vitality requires a significant increase in government, academic and industry collaboration that can make this possible.

- ❖ Collaboration between Colleges/Universities and Industries is critical for skills development (Education and Training) the generation, acquisition and adoption of knowledge (innovation and technology transfer) and the promotion of entrepreneurship (start-ups and spin-offs). The benefits of College-Industry linkages are wide reaching.
- ❖ Our college is having partnership with Lenova – A computer based industry located in Puducherry and NSDC – a NGO of Puducherry since 2014. Around 20 students from each department attending Internship Training every year and some of the students used to get placements after their degree with this.

With the partnership of Lenova, Next-Gen Solutions, National Skill Development Corporation, IFAD and District Employment Office the placement cell of our college has conducted the following programs since 2012:

Name of the Programme : Skill Development Programme

Date : 30.09.2014 – 28.10.2014 (28 days)

Name of the Collaborating Agency : NSDC – NGO

Pondicherry Multipurpose Social Service Society (PMSSS) conducted skill trainings under NSDC – star scheme for the students of our esteemed institution. Instore – Promoters and Data Entrée Operator training is given to 217 students for 28 days and 193 students passed in the exam and received the certificates issued by the NSDC.